Junwei Chen

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Portfolio: junweichen.com

A responsible and creative individual with a solid foundation in art and design. Experienced in both academic teaching and practical applications, I am enthusiastic about fostering student creativity and growth. My approachable personality and effective teaching style ensure a positive learning environment.

EDUCATION

Beijing Normal University, Zhuhai **Zhuhai, China**
Bachelor of Arts; Major in Digital Media Arts 2019 – 2023

- **GPA:** 3.1 / 5 .0
- **Key Courses:** Design Concepts, Design Aesthetics, Media Creative Design, Art Installation Design, Programming for Arts, Chinese Art History, Western Art History

INTERNSHIP EXPERIENCE

Maoming Daily Newspaper **Maoming, China**
Intern Editor and Reporter June 2022 – August 2022

- Assisted with editing daily articles and reports, ensuring accuracy, clarity, and engagement for the newspaper's readership.
- Conducted interviews and wrote news stories on local events, highlighting key community topics and trends.
- Supported the editorial team with fact-checking, proofreading, and revising content to meet editorial standards and deadlines.
- Collaborated closely with senior editors to contribute to time-sensitive news coverage, improving storytelling and editorial efficiency.

Maoming Online **Maoming, China**
Video Production Intern June 2022 – August 2022

- Managed end-to-end video production tasks, including concept development, planning, on-site video shooting, and post-production editing.
- Produced multimedia content for a variety of projects, incorporating both visual storytelling and creative editing techniques.
- Conducted professional image photography for online campaigns, promotional features, and editorial projects, ensuring content was visually impactful and aligned with project objectives.
- Collaborated with cross-functional teams to conceptualize and execute multimedia strategies, delivering high-quality content that adhered to deadlines.
- Gained hands-on experience with video production tools and editing software, sharpening technical skills and attention to detail in dynamic, fast-paced project environments.

Maoming Online **Maoming, China**
Video Production Intern June 2020 – February 2021

- Designed and delivered engaging art lessons focused on advanced sketching and quick sketch techniques for high school students.
- Tailored lesson plans to accommodate various learning abilities, ensuring all students were able to develop their artistic skills effectively.
- Fostered a nurturing and inspiring learning environment that encouraged creativity and skill-building.
- Successfully guided multiple students to achieve outstanding academic results, with several gaining admission to prestigious art programs and institutions.
- Developed and implemented innovative, adaptive teaching strategies to address the unique learning styles and needs of each student, ensuring personalized attention and effective skill development.

EXTRACURRICULAR ACTIVITIES

Student Union of the Design Academy **[City], [State/Country]**
Publicity Department Member 2019 – 2022

- Coordinated event themes, poster designs, and material preparation for major campus activities.
- Designed promotional materials, including posters and backdrops, for flagship events like the 2019 Fashion Design Contest and 2020 Design Academy Sports Day.

ACHIEVEMENTS & AWARDS

Design Educates Awards 2025
Honorable Mention, Universal Design | Uric Balancer

London Design Awards 2025
Silver Winner, Conceptual Design - Wellness | Uric Balancer

Design Discovery Awards (D&A) 2025
Silver Award, Student Division, Concept Product Design | Uric Balancer

University Student AI Art Season 2025
Shortlisted, AI Interactive Art | Mountain and "Mountain"

Singapore Art Design Competition (SGADC) 2025
Bronze Award (2 projects): Mountain and "Mountain"; Smart Uric Acid Balancing Cup

14th International Golden Creativity Chinese Design Award 2025
Jinhua (Gold) Award, Student Division, China Region

Milan International Art and Design Award 2026
Gold Award, Student Division

12th Universal Art International Design Award (UAIDA) 2025
Silver Art Award, Student Division

Venice International Art and Design Award 2025
Bronze Award, Student Division

ADDITIONAL HONOURS & EXHIBITIONS

National Digital Art and Design Competition (NCDA)
First Prize

9th College Photography Awards
Outstanding Award, Film Category

Zhuhai Sustainable Design Competition
Excellence Award

Art Exhibitions
Artwork showcased at the Sanshang Art Museum and the 6th International Cross-Media Arts Festival

8-a-Side Football Competition
Champion, Beijing Normal University, Zhuhai Campus

SKILLS & INTERESTS

Strong foundation in art and design education, with experience tailoring teaching methods to student needs.
Expertise in sketching, quick sketching, and multimedia art.
Video shooting, editing, and graphic design.
Effective communication and classroom management skills.